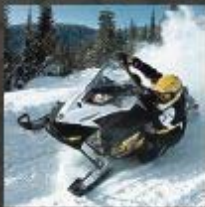


ski-doo. MILLION\$ club support 2010



BRP and Ski-Doo® dealers are proud to present:

THE MILLION DOLLAR CLUB SUPPORT PROGRAM

BRP understands that the heart beat of the snowmobiling community is its volunteers. BRP was there at the beginning when the trail network was being built. After having given \$720,000 to snowmobile clubs in 2009, BRP will once again contribute to the sport, it's our heritage. For each snowmobiler who fills out and drop off this certificate at a Ski-Doo Dealership of their choice between September 1st, 2010 and November 15th, 2010, BRP and its dealers will donate \$10 cash to the member's club. Plain and simple. Each snowmobile club is eligible for a total Ski-Doo donation of up to \$1,500 in cash (150 members X \$10 = \$1,500) paid directly to clubs by BRP and Ski-Doo dealers, upon program completion. But that's not all... Each club could also qualify to win a Ski-Doo® MX Z TNT or Summit Everest E-TEC snowmobile if you achieved the maximum of \$1,500! That's right, 2 units in the USA and 2 in Canada will be given out. The Club in each of the regions (1 for each region Canada East and Canada West, the same for USA) having obtained both the maximum amount of \$1,500 and a minimum of 75% participation rate, will be eligible for the Ski-Doo® MX Z TNT or Summit Everest E-TEC. The Club in each region with the highest participation rate will receive the snowmobile to use for their own fundraising purposes. Hurry! Go drop off your certificate at your nearest Ski-Doo dealer. Your club will thank you for it!

*For more details, visit www.ski-doo.com

THE MILLION DOLLAR CLUB SUPPORT PROGRAM

Drop this certificate at your Ski-Doo dealership and your club will receive \$10 Cash.

Club Name _____
 Club Member Name _____
 Age _____ Email _____
 Address _____
 City _____ State _____
 Zip Code _____ Phone Number _____

Which snowmobile brand do you currently own?
 Ski-Doo Arctic Cat® Polaris® Yamaha® Other Do not own one

Which type of snowmobile do you own?
 Muscle (ex: Mach Z®) Cross-Country (ex: MX Z®) Mountain (ex: Summit®)
 Sport (ex: GSX®) Touring (GTX®, Legend®) Utility Sled (ex: Skandic®)

What model year is the sled?
 Do you plan on buying this Season? Yes No

BRP may inform you, from time to time, of upcoming promotions or new products that may be of interest to you.

— DEALER AREA —



Dealer Signature _____ Dealer Number _____



©2010 Bombardier Recreational Products Inc. (BRP) All rights reserved. ®/™ Trademarks of BRP or its affiliates. † All other trademarks are the property of their respective owners. Program starts September 1st, 2010 and ends November 15, 2010. Only duly registered state snowmobile clubs with their respective state association for the state of Alaska, Connecticut, Illinois, Indiana, Iowa, Maine, Massachusetts, Michigan, Minnesota, New Hampshire, New York, North Dakota, Ohio, Pennsylvania, South Dakota, Vermont, Wisconsin, California, Nevada, Colorado, Idaho, Montana, Oregon, Utah, Washington, and Wyoming ("Clubs") and its members are eligible to participate in this Program. Individual Club members must be US residents who have resided in their state of residence for the past year prior to their snowmobile's registration in their state of residence and must be a member of the Club. Clubs must be a duly registered club with a minimum of 150 members. Prizes will be awarded to the Club and not to the individual participating club members. The prizes are: 1st prize: One (1) of two (2) 2011 Ski-Doo snowmobile (Ski-Doo® MX Z or Summit Everest E-TEC), a retail value of \$10,000 USD (MSRP). One Club in each of the following regions, East and West, (East = Connecticut, Illinois, Indiana, Iowa, Maine, Massachusetts, Michigan, Minnesota, New Hampshire, New York, North Dakota, Ohio, Pennsylvania, South Dakota, Vermont, Wisconsin, West = Alaska, California / Nevada, Colorado, Idaho, Montana, Oregon, Utah, Washington, Wyoming), having obtained both the maximum amount of \$1,500 and a minimum of 75% participation rate, will be eligible for the 1st prize. The Club in each region with the highest participation rate will receive the 2nd prize. Each valid snowmobile listed on the certificate has dropped off a portion of a total prize. Ski-Doo dealer will receive \$10 cash to the local Club Member on the certificate and registered as part of this program. Up to a maximum of \$1,500 per Club. The club contribution to prizes will be permitted and prizes are available. Odds of winning depend upon the number of entries received. For a copy of the complete program rules, ask your participating Ski-Doo dealer or go to www.ski-doo.com. All prizes become the property of BRP. Sponsored by BRP.